



澳門特別行政區政府旅遊局
MACAO GOVERNMENT TOURISM OFFICE

Invitation to “Experience Macao Your Own Style” Teacher Seminar in HK (17 Nov 2018)

On behalf of Macao Government Tourism Office, I cordially invite **you and your school’s teachers responsible for planning extra-curricular activities, study tours, OLE, career/ life planning, or teaching tourism and hospitality, history, liberal studies, religious studies geography and visual arts** to attend the **“Experience Macao Your Own Style” Teacher Seminar** to be held on 17 Nov 2018 (Sat) at Hotel ICON, Hong Kong.

This seminar will be a valuable opportunity for you and your teachers to **enrich knowledge on Macao’s history & culture, tourism development** and to learn about **government support to study tour**. We have the pleasure to have teachers to share **first-hand experience in organizing Macao study tour** as well as guest speakers to share insights on **Macao’s academic exchange opportunities, green resources and creative arts & culture as well as the latest transportation details of HZM Bridge*NEW***. You will also have the chance to meet with the various study tour organizers in Hong Kong and seek assistance for your school’s upcoming study tour!

Event Details:

Date: 17 Nov 2018 (Saturday)

Time: 10:00 – 13:00 (Registration & Travel Mart: 10:00 – 10:30; Seminar: 10:30 – 13:00)

Venue: Silverbox Ballroom, Hotel ICON, Hong Kong

Remarks:

1. Free Admission. 2. Priority will be given to **FIRST-TIME-COMER** (in terms of school). 3. Each school can send **at most 2 persons** to attend.

Language: The presentations will be conducted in **Cantonese**.

Please complete and return the reply slip by email (rsvp@macaotourism.com.hk) **on or before 6 Nov 2018 (Tue)**. Successful registration will receive confirmation email on or before 8 Nov 2018. Non-successful registration will also receive email notification in case the quota is full.

Should you have any enquiry, please do not hesitate to contact **Ms. Kelly Cheung at (852) 2838 8680**.

P.S. Please feel free to forward this invitation to your counterparts (e.g. in charge of ECA/Study Tour/Career/Life Planning; teaching tourism and hospitality, history, liberal studies and geography; Principal) in other schools. Thanks!

Thank you and look forward to meeting you soon!

Yours sincerely,

Stanley Mok

General Manager

Macao Government Tourism Office - Representative in Hong Kong

AGENDA	
10:00	Registration with Refreshments Travel Mart (Meet with Study Tour Organizers)
10:30	Welcome Address
	<u>Presentations</u>
10:35	<p style="text-align: center;">“Experience Macao Your Own Style” Study Tour Destination - <i>Macao Government Tourism Office, Representative in Hong Kong</i></p> <ul style="list-style-type: none"> ● The Historic Centre of Macao (UNESCO World Heritage) ● How the Renowned Historical Figures in Macao related to the Heritages ● Museums & Latest Tourism Development in Macao ● Economic Accommodation Option - Youth Hostels in Macao ● Introduction of Government Support to Study Tour - Travel Stimulation Program
10:55	<p style="text-align: center;">“Latest Transportation Details of HZM Bridge” *NEW* - <i>by Mr. Timothy Chui, Operation Director, One Bus Hong Kong Macao Limited</i></p> <ul style="list-style-type: none"> ● Introduction of Bus Service from Hong Kong to Macao through HZM Bridge
11:05	<p style="text-align: center;">“Green Travel @ Macao” - <i>Mr. Jan Chan, Hong Kong Discovery</i></p> <ul style="list-style-type: none"> ● Explore the Green Side (Eco-Tourism) of Macao ● Introduce the Unexplored Great Outdoor Activities in Macau i.e. Hiking, Country Parks, Field Trips, Grass Skiing, etc.
11:25	<p style="text-align: center;">“澳門遊學交流 經驗分享”</p> <p>-<i>陳國柱老師</i> - 香港課外活動主任協會主席、香港中國婦女會馮堯敬紀念中學課外活動主任 -<i>鄭金洪老師</i> - 香港課外活動主任協會委員，香港基督書院校外學習經歷統籌主任</p> <ul style="list-style-type: none"> ● To share first-hand experience in organizing Macao Study Tour for Students (前往澳門交流體驗、學校出發前的計劃安排及注意事項、境外學習風險管理)
11:45	Coffee Break with Refreshments Travel Mart (Meet with Study Tour Organizers)
12:10	<p style="text-align: center;">“風味澳門”</p> <p style="text-align: center;"><i>Representatives of Revitalization Project of Rua dos Ervanarios 關前街活化計劃代表:</i> - <i>Mr. Tif Chan, Number 55 Co., Ltd; 王銘璇 Special Event Director, Keith Haring;</i> <i>歐陽善雋, Special Event Coordinator, Keith Haring</i></p> <ul style="list-style-type: none"> ● To introduce the Attraction in Macao with Strong Creative Arts & Culture Value: Rua dos Ervanarios (關前街俊秀里藝術街) ● The History, Transformation and Future Development of Rua dos Ervanarios ● The Creative Arts & Culture Development in Macao
12:30	<p style="text-align: center;">“Introduction of Institute for Tourism Studies 澳門旅遊學院” - <i>Ms. Louisa Lam, Functional Head, Degree Programme Affairs, IFT</i></p> <ul style="list-style-type: none"> ● Introduction of Institute for Tourism Studies (IFT) ● IFT as the Tertiary Education Option for HK students ● Campus Tour/ The Academic Exchange Programs suitable for HK students
12:45	Presentation of Souvenirs to Guest Speakers
12:50	Lucky Draw
13:00	End

* Free admission *Each school could send at most 2 representatives.

* Seminar topics may subject to change *RSVP Required

RSVP - Reply Slip

“Experience Macao Your Own Style” Teacher Seminar in HK (17 Nov 2018)

Application Deadline: 6 Nov 2018 (Tue)

Please complete and return the reply slip by email (rsvp@macaotourism.com.hk)/ Fax (852) 2838 8032.

School Name : _____
Ref no. : H1 _____

Remarks: Each school can send **at most 2 persons** to attend.

Attendee #1 (All fields are required)

Salutation : (Mr. / Mrs. /Ms.) _____
First Name : _____
Surname : _____
Title : _____
Teaching Subject : _____
Mobile Phone : _____
Email : _____

Attendee #2(All fields are required)

Salutation : (Mr. / Mrs. /Ms.) _____
First Name : _____
Surname : _____
Title : _____
Teaching Subject : _____
Mobile Phone : _____
Email : _____

() Sorry, I / my colleagues will not be able to attend.

Reasons for Decline: () Schedule Conflict () No interest in the topic () Location () Other: _____

Enquiry: Ms. Kelly Cheung

Tel: (852) 2838 8680 Email: kelly@macaotourism.com.hk

Important Remarks: Successful registration will receive confirmation email on or before 8 Nov 2018 (Tue). Non-successful registration will also receive email notification. Please also check your Spam or Bulk E-Mail folder just in case the confirmation email got delivered there instead of your inbox.