



澳門特別行政區政府旅遊局
MACAO GOVERNMENT TOURISM OFFICE

Invitation to “Experience Macao” Teacher Seminar in HK (25 May 2019)

Dear School Principal,

On behalf of Macao Government Tourism Office, I cordially invite **you and your school’s teachers responsible for planning extra-curricular activities, study tours, OLE, career/ life planning, or teaching tourism and hospitality, history, liberal studies and geography** to attend the “Experience Macao” Teacher Seminar to be held on 25 May 2019 (Sat) at **Royal Plaza Hotel, Hong Kong..**

This seminar will be a valuable opportunity for you and your teachers to **enrich knowledge on Macao’s history & culture, tourism development** and to learn about **government support to study tour**. We also have the great pleasure to have an honorable guest speaker from **Macao Heritage Ambassadors Association** to give sharing on **Macao World Heritage and Macanese culture**. We will have the guest speakers from two Macao universities to share about **academic exchange & tertiary education opportunities**. **HZM Bridge Bus service provider and cultural experience service providers from Macao** will share ideas on how to enrich your study tour as well. You will also have the chance to meet with the various study tour organizers in Hong Kong and seek assistance for your school’s upcoming study tour!

Event Details:

Date: 25 May 2019 (Saturday)

Time: 10:00-14:30 (Registration & Travel Mart: 10:00-10:30; Seminar: 10:30-13:00; Buffet Lunch: 13:00)

Venue: Royal Plaza Hotel, Hong Kong (帝京酒店)

Remarks:

1. Free Admission. 2. Priority will be given to **FIRST-TIME-COMER** (in terms of school). 3. Each school can send **at most 2 persons** to attend.

Language: The presentations will be conducted in **Cantonese**.

Please complete and return the reply slip by email (rsvp@macaotourism.com.hk) **on or before 15 May 2019 (Wed)**. Successful registration will receive confirmation email on or before **17 May 2019**. Non-successful registration will also receive email notification in case the quota is full.

Should you have any enquiry, please do not hesitate to contact **Ms. Kelly Cheung at (852) 2838 8680**.

P.S. Please feel free to forward this invitation to your counterparts (e.g. in charge of ECA/Study Tour/Career/Life Planning; teaching tourism and hospitality, history, liberal studies and geography; Principal) in other schools. Thanks!

Thank you and look forward to meeting you soon!

Yours sincerely,

Stanley Mok

General Manager

Macao Government Tourism Office - Representative in Hong Kong

AGENDA

10:00	Registration with Refreshments Travel Mart (Meet with Study Tour Organizers)
10:30	Welcome Address
	<u>Presentations</u>
10:35	<p style="text-align: center;">“Experience Macao” Study Tour Destination - <i>Macao Government Tourism Office, Representative in Hong Kong</i></p> <ul style="list-style-type: none"> ● Macao’s History & Culture ● Museums & Latest Tourism Development in Macao ● Economic Accommodation Option - Youth Hostels in Macao ● Introduction of Government Support to Study Tour - Travel Stimulation Program[#]
11:00	<p style="text-align: center;">“Macao Culture & Macao Heritage Ambassadors” - <i>Ms. Ng Kit Leng, Vice Director General, Macao Heritage Ambassadors Association</i></p> <ul style="list-style-type: none"> ● Macao History & UNESCO World Cultural Heritage (澳門歷史和世界文化遺產) ● Macanese Culture (土生葡人文化) ● Introduction of MHAA (澳門文物大使協會介紹) ● Macao Heritage Tour (文物之旅)
11:30	Coffee Break with Refreshments Travel Mart (Meet with Study Tour Organizers)
11:50	<p style="text-align: center;">“THINK GLOBAL, ACT LOCAL, Let’s Unwrap the City” - <i>Mr. Brian Lau, Director, Life Power</i></p> <ul style="list-style-type: none"> ● Art & Culture Journey in Macao - To introduce the cultural experience programs that incorporate the “Arts”, “Culture”, “History”, “Tradition”, “Passing down” and “Conversation”. ■ Discover the “Hidden Gems” in the heart of downtown ■ Conservation of Traditional Industries in Macao ● Art x Music Jamming - Bespoke Macanese Program
12:00	<p style="text-align: center;">“Latest Transportation Details of HZM Bridge” - <i>by Mr. Timothy Chui, Operation Director, One Bus Hong Kong Macao Limited</i></p> <ul style="list-style-type: none"> ● Introduction of Bus Service from Hong Kong to Macao through HZM Bridge
12:10	<p style="text-align: center;">“Introduction of Institute for Tourism Studies 澳門旅遊學院” - <i>Ms. Louisa Lam, Functional Head, , Institute for Tourism Studies</i></p> <ul style="list-style-type: none"> ● Introduction of Institute for Tourism Studies (IFT) ● IFT as the Tertiary Education Option for HK students ● Campus Tour/ The Academic Exchange Programs suitable for HK students
12:25	<p style="text-align: center;">“Savour Macau: Big Culture in the Tiny City” 澳門 "小中見大" 之城 - <i>Mr. Danny Chan, Executive Manager, Macau Explorer 澳門探索號文化旅遊</i></p> <ul style="list-style-type: none"> ● To reveal untold stories & hidden gem of Macau ● To introduce the exclusive Portuguese Egg tart & Almond Cookies DIY workshop
12:35	<p style="text-align: center;">“Introduction of University of Macau 澳門大學” - <i>University of Macau</i></p> <ul style="list-style-type: none"> ● Introduction of University of Macau (UM) ● UM as the Tertiary Education Option for HK students ● Campus Tour/ The Academic Exchange Programs suitable for HK students
12:50	Presentation of Souvenirs to Guest Speakers
13:00 – 14:30	Buffet Lunch

RSVP - Reply Slip

“Experience Macao” Teacher Seminar in HK (25 May 2019)

Application Deadline: 15 May 2019 (Wed)

Please complete and return the reply slip by email (rsvp@macaotourism.com.hk)/ Fax (852) 2838 8032.

School Name : _____
Ref no. : F1 _____

Remarks: Each school can send **at most 2 persons** to attend.

Attendee #1 (All fields are required)

Salutation : (Mr. / Mrs. /Ms.) _____
First Name : _____
Surname : _____
Title : _____
Teaching Subject : _____
Mobile Phone : _____
Email : _____

Attendee #2(All fields are required)

Salutation : (Mr. / Mrs. /Ms.) _____
First Name : _____
Surname : _____
Title : _____
Teaching Subject : _____
Mobile Phone : _____
Email : _____

() Sorry, I / my colleagues will not be able to attend.

Reasons for Decline: () Schedule Conflict () No interest in the topic () Location () Other: _____

Enquiry: Ms. Kelly Cheung

Tel: (852) 2838 8680 Email: kelly@macaotourism.com.hk

Important Remarks: Successful registration will receive confirmation email on or before 15 May 2019 (Wed). Non-successful registration will also receive email notification. Please also check your Spam or Bulk E-Mail folder just in case the confirmation email got delivered there instead of your inbox.